



News Release

Bell Environmental Services Announces Winners of Its Where's Roscoe Video Contest

— *Winners to Appear Alongside Roscoe the Bed Bug Dog® in Upcoming Commercial* —

FAIRFIELD, NJ – October 16, 2014 – Bell Environmental Services, a leader in pesticide-free bed bug detection and control, announces the winners of its first Where's Roscoe Video Contest. To find the stars of its next commercial, Bell Environmental Services invited people to submit a video of their best "Where's Roscoe?" skit — a spin off its popular advertisement series featuring New York City-area residents asking for Roscoe the Bed Bug Dog.

"Over the years, we have received many requests from people interested in appearing in one of our commercials, so we wanted to offer the opportunity to share the spotlight with Roscoe," said Glenn Waldorf of Bell Environmental. "We would like to thank all of the entrants and voters for their enthusiastic participation. Roscoe looks forward to meeting all of the winners during our commercial shoot."

Ten finalists were selected by Bell Environmental. The five winners were chosen by the public who voted via [Roscoe the Bed Bug Dog's Facebook page](#).

The winners are:

- First Place: Diane Yusko of Howell, NJ
- Second Place: Jenn Mauermeyer of Elmwood Park, NJ
- Third Place: Melissa Weisberg of Hoboken, NJ
- Fourth Place: J.D. Tuminski of New York, NY
- Fifth Place: Ed Sherer of Hillsborough, NJ

All winners will appear in the next "Where's Roscoe" commercial and receive gift cards to Amazon.com. The First Place winner will also be awarded a GoPro® HERO®3 White Edition camera. All contest entrants will receive a "Where's Roscoe" t-shirt for their participation.

The new commercial featuring the five winners will debut on New York metro area television in 2014.

To see the winning videos, please visit www.facebook.com/wheresroscoe.

About Bell Environmental Services

Bell Environmental Services has been a leader in environmentally friendly bed bug and pest control solutions for over 50 years. Bell Environmental's lead canine detective is Roscoe the Bed Bug Dog, a beagle who has received frequent national attention for his ability to detect hidden bed bugs and eggs. Bell Environmental's exclusive InstantFreeze[®] program is a safe, pesticide-free, and effective way to eliminate bed bugs from homes, offices, and other sensitive environments without interruptions. Please contact Bell Environmental at 973-575-7800 or visit www.bell-environmental.com.

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